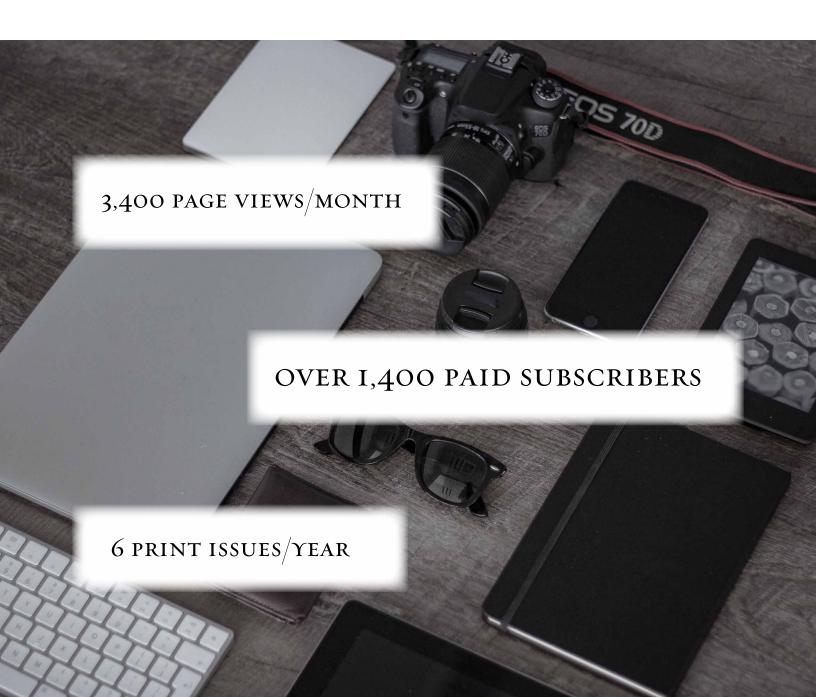
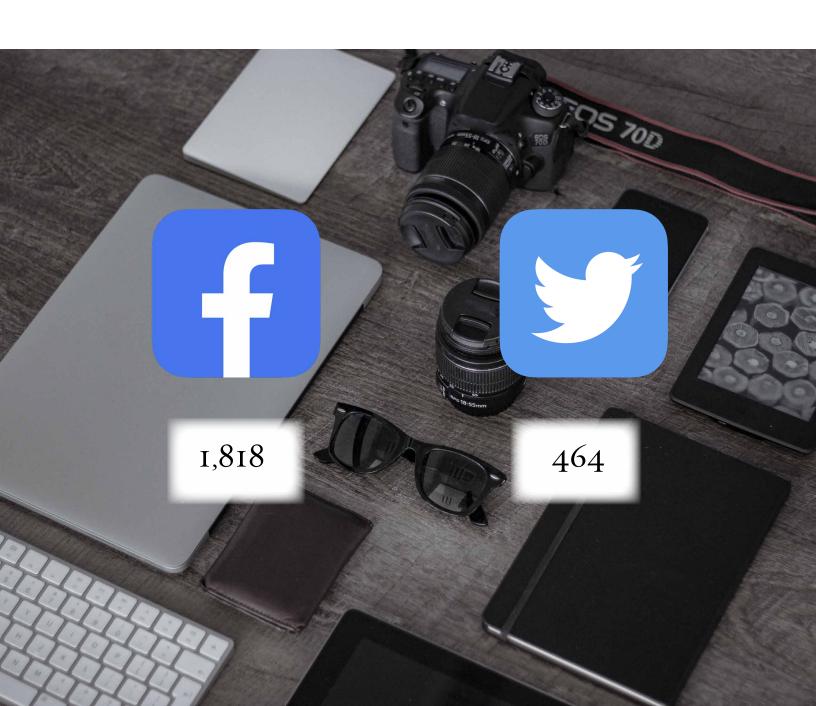


2024 MEDIA KIT



The Reformed Presbyterian Witness seeks to inform, edify, unify, and encourage Reformed Presbyterians and those with an interest in the Reformed Presbyterian Church of North America (RPCNA). The Witness has been the official magazine of the RPCNA since 1928, with its publication roots dating to 1884.



PRICING

Print Ad

AD SIZE	I X RATE	3 X RATE	6 x rate
FULL PAGE	\$400	\$376	\$340
2/3 PAGE	\$300	\$282	\$255
I/2 PAGE	\$250	\$235	\$213
I/3 PAGE	\$200	\$188	\$170
I/4 PAGE	\$172	\$162	\$146
i/6 page	\$137	\$129	\$116

Online Ad

Rotating Box ad on RPWitness.org: \$50 for 30 Days 1,314 Users/Month, 3,400 Page Views/Month

SPECS

AD SIZE	VERTICAL	HORIZONTAL
FULL PAGE	8.5 X 11	8.5 X II
2/3 PAGE	5.6 X II	8.5 X 7.25
I/2 PAGE	4.25 X II	8.5 X 5.5
I/3 PAGE	2.81 X 11	8.5 X 3.65
I/4 PAGE	2.125 X II	8.5 X 2.74
i/6 page	I.42 X II	8.5 X 1.85

All ads must be CMYK, 300 DPI, and include 1/4" bleeds.

DEADLINES

ISSUE	ORDER DUE	AD DUE
JAN/FEB, '24	NOV. 10, '23	DEC. 8, '23
MAR/APR, '24	JAN. 12, '24	FEB. 9, '24
MAY/JUNE, '24	MAR. 8, '24	APR. 12, '24
JULY/AUG, '24	MAY 10, '24	JUNE 14, '24
SEPT/OCT, '24	JULY 12, '24	AUG. 19, '24
NOV/DEC, '24	SEPT. 13, '24	OCT. II, '24
JAN/FEB, '25	nov. 8, '24	DEC. 13, '24

Payment is due 30 days after the issue is printed.