



Reformed Presbyterian
WITNESS

2024 MEDIA KIT



3,400 PAGE VIEWS/MONTH

OVER 1,400 PAID SUBSCRIBERS

6 PRINT ISSUES/YEAR

The *Reformed Presbyterian Witness* seeks to inform, edify, unify, and encourage Reformed Presbyterians and those with an interest in the Reformed Presbyterian Church of North America (RPCNA). The *Witness* has been the official magazine of the RPCNA since 1928, with its publication roots dating to 1884.



1,818



464



PRICING



Print Ad

AD SIZE	1 X RATE	3 X RATE	6 X RATE
FULL PAGE	\$400	\$376	\$340
2/3 PAGE	\$300	\$282	\$255
1/2 PAGE	\$250	\$235	\$213
1/3 PAGE	\$200	\$188	\$170
1/4 PAGE	\$172	\$162	\$146
1/6 PAGE	\$137	\$129	\$116

Online Ad

Rotating Box ad on RPWitness.org: \$50 for 30 Days

1,314 Users/Month, 3,400 Page Views/Month



SPECS



AD SIZE	VERTICAL	HORIZONTAL
FULL PAGE	8.5 X 11	8.5 X 11
2/3 PAGE	5.6 X 11	8.5 X 7.25
1/2 PAGE	4.25 X 11	8.5 X 5.5
1/3 PAGE	2.81 X 11	8.5 X 3.65
1/4 PAGE	2.125 X 11	8.5 X 2.74
1/6 PAGE	1.42 X 11	8.5 X 1.85

All ads must be CMYK, 300 DPI, and include 1/4" bleeds.

DEADLINES

ISSUE	ORDER DUE	AD DUE
JAN/FEB, '24	NOV. 10, '23	DEC. 8, '23
MAR/APR, '24	JAN. 12, '24	FEB. 9, '24
MAY/JUNE, '24	MAR. 8, '24	APR. 12, '24
JULY/AUG, '24	MAY 10, '24	JUNE 14, '24
SEPT/OCT, '24	JULY 12, '24	AUG. 19, '24
NOV/DEC, '24	SEPT. 13, '24	OCT. 11, '24
JAN/FEB, '25	NOV. 8, '24	DEC. 13, '24

Payment is due 30 days after the issue is printed.